



Pest Control

# Application Brief

**Transform Your Pest Control Operations: Seamless Processes and Effortless Payments with An Automated Print and Mail Solution.**

In today's competitive business landscape, Pest Control companies are increasingly recognizing the importance of reallocating resources from non-core functions, such as print and mail, to their core strengths - serving their customers and growing their business.

## WHY IT MATTERS

**Customer Loyalty:** A whopping 81.6% of your residential pest control service revenue comes from repeat customers.

**Customer Satisfaction:** Ensuring excellent service extends beyond the field to include every interaction, including monthly statements and notices.



## CHALLENGE

Managing and producing monthly statements and renewal notices can be costly, time-consuming, and diverts your office staff from strategic business management. In fact, a recent NPMA survey revealed that over 30% of pest control companies were cutting back on capital expenditures due to these challenges.



## SOLUTION

### Efficiency

- Deliver timely and accurate monthly statements and renewal notices to your clients.
- Provide a comprehensive print and mail platform tailored for Pest Control companies using WorkWave/PestPac.

### Relevancy

- Offer customizable templates with your branding to enhance customer value.
- Target relevant messaging to customers with overdue balances, increasing payment speed.

## BENEFITS

**30%**

Increase  
in on-time  
payments

**10%**

Reduction  
in postage  
costs.

**15%**

Decrease  
in delinquent  
annual renewals.

**30 HRS**

Monthly front-  
office staff time  
saved.